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ANTG Wins Innovation Award at 2025 Cannabiz Awards

BYRON BAY, AUSTRALIA — Australian Natural Therapeutics Group (ANTG) is proud to announce it has been awarded the prestigious 2025 Cannabiz Award for Innovation, recognising its groundbreaking BRIGHT initiative—a staff-led innovation and research program reshaping the medicinal cannabis sector from within.

ANTG was also named Runner-Up for Company of the Year, highlighting its sustained commitment to excellence, scientific leadership, and patient-focused outcomes.

Held at Melbourne's Plaza Ballroom on 22 May, the annual Cannabiz Awards celebrate trailblazers across the medicinal cannabis industry. The Innovation Award, recognises forward-thinking initiatives with the power to drive industry-wide transformation.

"At ANTG, innovation isn't confined to the R&D team—it's embedded in our culture," said Matt Cantelo, CEO and Founder of ANTG. "This award is a powerful endorsement of the creativity, courage and scientific rigour that our entire team brings to work every day."

The award-winning program, **BRIGHT**—short for Building | Research | Innovation | Growth | High-level Training—invites all ANTG employees to contribute new ideas, propose research initiatives, and collaborate with leading academic partners to expand the evidence base for cannabis therapeutics.

"BRIGHT is innovation democratised," said **Justin Sinclair**, ANTG's Research Lead and the architect of the initiative. "It gives every team member a platform to make an impact and has already resulted in meaningful scientific outcomes."

The first BRIGHT project, The Life of the Vape, led by **Aaron Widdowson**, is helping healthcare professionals define clinical parameters for safe and effective use of vaporised medicinal cannabis.

"This project exemplifies what BRIGHT stands for—practical, evidence-based work that improves outcomes for patients and prescribers alike," said Widdowson.

The program has also catalysed new research collaborations and publications that are contributing to Australia's growing leadership in medicinal cannabis science.

"We're honoured by this recognition," said Cantelo. "But more than that, we're energised by what lies ahead. This is just the beginning."

About Australian Natural Therapeutics Group (ANTG)

ANTG is a premier producer of high-quality medical cannabis, committed to advancing the industry through innovation, sustainability, and excellence. Meeting stringent global standards, ANTG provides therapeutic solutions that enhance the quality of life for patients worldwide.

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